

SOHO 544 appeals to families and customers of all ages

Looking for a classy, family-friendly night out?

Why not try SOHO 544 on S.C. 544 near Coastal Carolina University.

What looks like the perfect place for a college kid to hang out is actually a family-oriented and affordable restaurant offering top-of-the-line food, including sushi, with an Asian flair. SOHO 544 brings a fresh and innovative approach to dining and social nightlife by providing the community with a Metropolitan atmosphere.

Owner Sam Lauren said SOHO 544 is a restaurant for all ages.

"We cater toward families and the professional people in the community," he said. "We get compliments from many people about the quality of our food and for our prices."

SOHO 544 currently features \$5 lunch specials including chicken hibachi, shrimp hibachi, fried chicken with mashed potatoes and chopped steak with mashed potatoes and gravy.

There are also sushi lunch specials that include soup and salad and start at \$6.99.

The regular lunch menu has nine Lunch Box Specials to choose from and incorporates the highly-popular Hibachi dishes with top-of-the-line sushi rolls.

If Hibachi and sushi aren't your things, don't fret, there are also great sandwiches, subs, hamburgers, tacos and wraps to make any diner feel right at home and leave with a full stomach, but not an empty wallet.

For dinner, SOHO 544 offers tempura entrees, Pad



Happy Hour at SOHO 544 is from 4 p.m.- 7 p.m. throughout the week with drink specials and plenty of delicious appetizers. Live bands often perform.

Thai entrees, Lo Mein and Hibachi as well as family-friendly steak, seafood and poultry to satisfy every guest.

The SOHO 544 menu is similar to SOHO's original restaurant on 21st Avenue in Myrtle Beach, but has more options to accommodate locals.

"We do a full bar menu with nachos, potato skins and all your favorite appetizers," Lauren said.

Happy Hour is from 4 p.m.- 7 p.m. throughout the week with drink specials and plenty of delicious appetizers.

On Sundays, Tuesday and Thursday, there are 22, eight-piece specialty sushi rolls at half price.

SOHO 544 is located at 1300 S.C. 544 in Conway. The restaurant opens at 11:30 a.m. seven days a week. Visit shoto544.com or



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South Carolina's Best

\$ 5 Lunch Specials

- Chicken Hibachi
- Shrimp Hibachi
- Fried Chicken Breast w/Mashed Potatoes or French Fries
- 2-pcs of Fried Chicken w/ Mashed Potatoes & French Fries
- Fried Tilapia w/ French Fries
- Chop Steak w/ Mashed Potatoes & Gravy



Sushi Lunch Specials

- Choice of one 5-piece or 6-piece roll w/ House Salad & House Soup\$6.99
- Choice of two 5-piece or 6-piece roll w/ House Salad & House Soup\$9.99
- Choice of one 8-piece roll w/House Salad & House Soup\$9.99
- Choice of one 8-piece roll & one 5-piece roll w/House Salad & House Soup\$11.99



Best Happy Hour Drink Specials - 4pm-7pm

\$ 5 Happy Hour Appetizers

- Calamari
- Coconut Shrimp
- Baby Back Ribs
- Crab Rangoon
- Spicy Soho Shrimp
- Mussels
- Chicken Lettuce Wrap
- Filet Teriyaki Skewer



Lunch Boxes starting at \$7.99

25% Off All Dinners - Hot Entrees
Must present coupon. Not valid with any other discounts or coupons. Exp. 5/31/13



Under New Management
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